How Dia de los Muertos Became a ‘Mexican’ Holiday

In both Mexico and the United States Dia de los Muertos is often identified as a “Mexican” holiday or a “Mexican” cultural tradition. Although this is factually inaccurate for a variety of reasons, the narrative nonetheless persists. But where did this narrative come from? And when did it begin? In this lecture Dr. Mathew Sandoval will provide a cultural history of Day of the Dead’s “Mexican” identity. Please note that this lecture will be filmed by a professional broadcasting company, and you will need to sign a release form as part of your attendance.

Date: Wednesday October 5, 2022
Time: 5:30 - 6:30 p.m.
Location: Cronkite Building room 122